

Limited time offer: 1 July -30 Sept 2020 inclusive.

# Summer Cashback offer.

Take out a health and life plan and get up to two months' premiums back as cashback<sup>1</sup>, by getting your employees to track their physical activity and earn Vitality points.

To qualify, all your employees need to do is understand their health by completing an online Health Review and reaching certain activity targets.

As well as your business receiving cashback on up to two monthly premiums, your employees can also enjoy regular rewards with some of our partners, including Caffè Nero, Waitrose & Partners and Amazon Prime, when they make healthy lifestyle choices.

How the Summer **Cashback** offer works.

Three simple steps.



Take out an eligible health<sup>3</sup> or life insurance4

plan with Vitality.



Complete

**Get your employees** to complete an online **Health Review, to** understand their health.



Track

**Get your employees** to start tracking their physical activity with a compatible device to earn Vitality activity points.

Three great reasons to join Vitality.

Up to two months' cashback on your first year's premiums



**Award-winning health** and life cover, with the highest levels of protection and benefits<sup>2</sup>



**Better business** performance, because a healthier workplace is a happier, more productive one.







## This is how simple it is to earn the premium cashback.

Join Vitality to protect your business and the people within it. Once an employee has completed the online Health Review, they can start to earn you cashback.

	VitalityHealth		VitalityLife
	Business Healthcare plan (2-9 employees)	Business Healthcare plan (10-249 employees)	Business Protection and Relevant Life plans.
1 month premium cashback earned.	For each employee that earns any number of Vitality activity points in the plan start month or the following two calendar months.		When each life assured earns any number of Vitality activity points in the plan start month or the following two calendar months.
2 months' premium cashback earned.	For each employee that earns at least 40 Vitality activity points in each of the two calendar months following the start month.	For each employee that earns any number of Vitality activity points in the plan start month or the following two calendar months.	When each life assured earns at least 40 Vitality activity points in each of the two calendar months following the start month.



### For Business Healthcare plans.

The cashback you receive will be the average number of months earned by your employees applied to the average monthly premium for your plan.



### For life insurance plans.

The maximum cashback is £500 per plan - this applies to monthly and annual premium payments.

# Your employees can track their daily activity.

As a Vitality member your employees are able to pick up points by using a compatible activity tracking device. They can earn a maximum of 8 points a day and 40 points a week.

### How does it work?

**5 POINTS** 

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If your employees have a compatible device that includes a heart-rate tracker, there are also other ways to earn activity points each week.



30 - 59 minutes at 300 kcals burned per hour (150kcal)



30 minutes at 70% maximum heart rate

8 POINTS

<sup>1.</sup> Terms and conditions apply to the Summer Cashback offer. Please visit vitality.co.uk for more information.

<sup>2. 5-</sup>star Defaqto rated health and life cover, 2020. | 3. Excluding Vitality at Work plans. | 4. Any Optimised plans but excludes any Optimiser that is exclusively available to VitalityLife plans arranged on a Whole of Life basis.

# Find out more. For more information on the Summer Cashback offer, speak to your financial adviser or visit vitality.co.uk