

Sharing the benefits
of healthy living

Vitality

Enjoy up to two months' cashback on your premiums when you take out an eligible life plan and get active.

Plus, pay from £37 upfront for Apple Watch Series 6 and get six months of Apple Fitness+ workouts.

Limited-time offer: 1 July - 30 Sept 2021

Health insurance · Life insurance · Car insurance · Investments

Special offer
1 July - 30 Sept 2021

Summer offer 2021.

At Vitality, we believe in providing quality cover, whilst delivering shared value and encouraging our members to build healthy habits for life.

When you take out an eligible life plan this summer, you have the chance to benefit even more. We could give you up to two months' worth of your premiums in cashback on any optimised life plan.

Not only that, as a Vitality member, you can get an Apple Watch Series 6 from just £37 upfront and pay nothing more for your device if you stay active and earn 40 Vitality points each week¹.

On top of this, we're adding six months of Apple Fitness+, the fitness experience for everyone powered by Apple Watch. Access world-class workouts by the world's best trainers and see real-time metrics from Apple Watch synced to your iPhone, iPad, and Apple TV. It's the perfect way to get active, stay motivated and transform your exercise routine.

Three great reasons to join Vitality.

1

Enjoy up to two months' cashback on your premiums when you take out an eligible plan



2

Pay from just £37 upfront for Apple Watch Series 6¹ and get six months of Apple Fitness+



3

Award-winning life cover and rewards for positive lifestyle choices to help you live a healthier life



Some of our partners



How the Summer Cashback offer works.

Three simple steps.

1



Take out an eligible life insurance plan with Vitality.

2



Complete an online Health Review to understand your health.

3



Track your activity with a compatible device and earn Vitality activity points.

This is how simple it is for you to earn your premium cashback.



1 month premium cashback

Earn any number of Vitality activity points in the month the plan started, or following two calendar months.



2 months premium cashback

Earn at least 48 Vitality activity points in each of the two calendar months following the start month.



Tracking your daily activity.

As a Vitality member, you're able to pick up points by using a compatible activity tracking device. You can earn a maximum of 8 points a day and 40 points a week.

How does it work?

 7k steps per day
3 POINTS

 10k steps per day
5 POINTS

 12.5k steps per day
8 POINTS

If your compatible device includes a heart-rate tracker, there are also other ways to earn activity points each week.


30 minutes at 300 kcals burned per hour (150kcal)
5 POINTS


30 minutes at 70% maximum heart rate
8 POINTS

Get active with Apple Watch Series 6.

The future of health is on your wrist.

With a qualifying Vitality plan you can get the **Apple Watch Series 6 from £37 upfront** (depending on the size and model). Then, depending on your activity levels you could pay between £0 to £9.50 per month spread over three years.

You'll need to agree to a 36 month, 0% APR consumer credit agreement with etika.

You can choose between GPS or GPS + Cellular. GPS + Cellular enables you to use most of the features of iPhone, even when you leave your iPhone at home.

Find out more.



Apple Fitness+

Plus motivate your workouts with our limited-time offer of access to six months of Apple Fitness+

Get access to the fitness experience for everyone powered by Apple Watch. You'll enjoy access to world-class workouts by the world's best trainers. Plus, you'll see your real-time metrics from Apple Watch synced to your iPhone, iPad, and Apple TV. It's the perfect way to get active, stay motivated and transform your exercise routine.

Terms apply.

1. Vitality Plus and a minimum premium of £45 a month applies for life insurance plans. The Apple Watch offer applies to selected Apple Watch Series 6 and Apple Watch SE models only. Initial upfront payment will vary depending on the model. RRP from £379 for Apple Watch Series 6 and from £269 for Apple Watch SE. Only one member on each plan can have an active Apple Watch benefit at any point in time. A credit check and eligibility criteria apply. 18 years or over only. Credit subject to status. 0% APR. Variable Direct Debit for 36 months. Monthly payments depend on the number of Vitality points you earn by tracking your activity in the previous month and could be between £0 and £9.50. Requires an iPhone 6s or later with iOS14 or later. Excludes Channel Islands. Vitality Corporate Services Limited acts as a credit broker. Exclusive lender is etika Finance UK Limited.

Interested in health insurance from Vitality?

Our summer offer is also available with our health insurance plans which provides you with opportunity to increase your premium cashback when you take out both an eligible health and life plan with Vitality.

As well as the ability to earn up to two months' premium cashback, you can enjoy boosted benefits as a Vitality Pink member. Get boosted benefits with up to 40% cashback on products from the Good Health range at Waitrose & Partners when you take out both an eligible health and life plan with Vitality.

Cashback is available on Waitrose Good Health products online and in-store, excluding drinks, and is based on the Vitality activity points earned in the previous month. Online purchases have a minimum spend of £40. A monthly spend cap will apply. You will need to register for a myWaitrose card and link it to your Vitality membership.

Find out more.

For more information on our Summer offer 2021, speak to your financial adviser or visit [vitality.co.uk](https://www.vitality.co.uk)

Correct as of 6th September 2021. Upfront deposit and Apple Watch range available may vary, and are dependent on availability. Apple Fitness+ offer requires members to have taken out an Apple Watch benefit with Vitality.

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