

Why Private Medical Insurance?



The number of NHS hospital beds has more than halved over the past 30 years, while the number of patients being treated has increased significantly³



FAST ACCESS

Removing the uncertainty of waiting lists by giving members access to medical care at a time and place that suits them.



FLEXIBLE COVER

Cover Options that give members control over their plan and costs.



WIDE RANGE OF HOSPITALS

Easy access to hundreds of private hospitals in the UK and the freedom to choose where and when they're treated.



LATEST DRUGS AND TREATMENT

Access to a wider range of drugs and treatment, including those which might not yet be approved for use or paid for by the NHS.



CHOICE OF CONSULTANT

The freedom to choose a consultant for a specific claim.



COMFORT AND PRIVACY

A more relaxed, quieter and private environment to be treated, including single occupancy rooms and ensuites.



REWARDS: Remove the financial barrier to participating in healthy activities.

5 Reasons why.

Personal Healthcare from VitalityHealth.

1 Vitality Programme.

The Vitality Programme is the largest behavioural platform linked to insurance globally, which is designed to make you healthier. By leading a healthier life with Vitality, you can access a range of discounts and rewards - worth over £100 million to our members during 2019.

2 Vitality GP Pathway.

Vitality GP offers you video GP consultations within 48 hours, with benefits such as written prescriptions, minor diagnostics, a skin analytics service and a unique home diagnostics service. A key benefit of Vitality GP is its integration with onward care. Not only can you self-refer into physiotherapy (if you have Out-patient Cover included on your plan) and Talking Therapy services, but following a Vitality GP consultation you can be referred quickly and conveniently to the most appropriate and high quality specialist through our Consultant Select pathway. You will also have access to a minimum of two face-to-face consultations in Greater London per plan year, for only £20 per consultation.

3 Full Cover Promise.

As part of our Core Cover, we promise to pay for recognised consultants' and anaesthetists' fees in full for in-patient and day-patient treatment. This means that you will never be faced with a shortfall, provided your treatment is eligible.

4 Advanced Cancer Cover and screenings

All VitalityHealth Personal Healthcare plans include Advanced Cancer Cover. This provides comprehensive cover for the treatment of the cancer, including full cover for biological and targeted therapies, as well as discounts on targeted cancer screenings and risk assessments for breast, bowel and cervical cancer.

5 Mental Health Support.

VitalityHealth offer a comprehensive end-to-end approach to mental health - from prevention and maintenance to early intervention, and comprehensive treatment for more severe conditions. As part of Core Cover, all members have access to the Vitality Programme and Vitality Healthy Mind, and eight Talking Therapies sessions (for example Cognitive Behavioural Therapy). In addition, our Mental Health Cover option provides additional comprehensive cover for out-patient, in-patient and day-patient treatment.

+ Plus fair and transparent renewal pricing.

Our renewal prices are based on our ABC pricing model which is fair, intuitive and transparent. We use your Age, Base rate increase, Claims history and engagement with the Vitality Programme to calculate your renewal premium. You can also reduce any increase by engaging with the Vitality Programme.

**To find out more,
please contact your
Lead Referral Manager
on 0808 149 6365 or
lead_referral@vitality.co.uk**