

Sharing the benefits
of healthy living

Vitality

A guide to Personal Healthcare.

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This guide provides a summary of our Personal Healthcare cover that you need to read before deciding on the right plan for you. You can find more information on each Insurance Product Information Document (IPID). This provides a short summary of the key product information so you can make an informed decision. You can find full details in the terms and conditions document we send you when you join. If you want to see these sooner, please visit vitality.co.uk/health-insurance/core-cover. For an independent guide on what to look for when choosing a plan, we recommend you download the Guide to Buying Private Medical Insurance by the Association of British Insurers.

Why private medical insurance?

Private Medical Insurance (PMI) gives you fast access to high-quality private medical facilities and medical treatments, at a time and place that suits you. It also plays an equally important role in helping fund the cost of early diagnosis and treatment of acute conditions.

- ✓ Fast access to private medical treatment
- ✓ Flexible cover to suit your needs
- ✓ Access to a wide range of hospitals
- ✓ Access to the latest drugs and treatment
- ✓ Choice of consultant
- ✓ Comfort and privacy at a time when you need it most

Already got private medical insurance with another provider?

Moving to Vitality has never been easier and so rewarding. Depending on your answers to a few simple questions we ask, you could get a discount of up to 10%

To find out more visit vitality.co.uk/health-insurance/switching/.

Why Vitality?

We take a unique approach to healthcare - responding to the full spectrum of our member's healthcare needs. This spans from promoting a healthy lifestyle, to providing digital tools to help you navigate the healthcare system, and delivering comprehensive cover for onward treatment when you need it.

As well as offering 5-star Defaqto rated healthcare, our product is underpinned by the Vitality Programme, the world's largest health promotion programme linked to insurance. By incentivising you to get healthier, we generate value for all stakeholders. You benefit from improved health and financial value through our rewards; Vitality as an insurer benefit from reduced healthcare costs; and society benefits from a reduced burden on healthcare. We call this Shared Value Insurance.



Award-winning private medical insurance.

We believe it's the way insurance should be.

Defaqto 5-Star Rating Individual Private Medical Insurance 2012-2021

Best Individual Private Medical Insurance
Cover Excellence Awards 2017 - 2019

Best Customer Service provider in the insurance sector
UK Customer Experience Awards 2018

Best Private Medical Insurance Provider
Investment Life & Pensons 2013-2019

5 reasons to choose health insurance from Vitality.

1 Full Cover Promise

We want you to have the peace of mind that you are covered in full. As part of our Core Cover, we promise to pay for recognised consultants' and anaesthetists' fees in full for in-patient and day-patient treatment. This means that you will never be faced with a shortfall, provided your treatment is eligible.

2 Digital Care Access

When you are seeking care, we empower you to access the support and treatment you need through a range of primary and digital care services. Vitality GP provides access to virtual GP consultations, as well as prescriptions and diagnostics. You can also self-refer online or by phone into face-to-face or remote physiotherapy or mental wellbeing treatments like Cognitive Behavioural Therapy. You can request care and manage your claims through the online Care Hub, putting you in control of your treatment journey.

3 Advanced Cancer Cover and screenings

All VitalityHealth Personal Healthcare plans include Advanced Cancer Cover. This provides comprehensive cover for the treatment of the cancer, including full cover for biological and targeted therapies, as well as discounts on targeted cancer screenings and risk assessments for bowel and cervical cancer.

4 Mental Health Support

We offer a comprehensive end-to-end approach to mental health - from prevention and maintenance to early intervention, and comprehensive treatment for more severe conditions. As part of Core Cover, you have access to the Vitality Programme and Vitality Healthy Mind, as well as eight Talking Therapies sessions. Plus, our Mental Health Cover option provides additional comprehensive cover for out-patient, in-patient and day-patient treatment.

5 Vitality Programme

All members get access to the Vitality Programme, which is evidenced to drive improvements in behaviour and long-term health, with engaged members benefitting from an additional 1.5 years of improved life expectancy due to their healthier lifestyle choices¹. You get the tools to help understand your health risks and engage in healthy behaviour, as well as the incentive to do so through compelling discounts and rewards.

Plus Fair and transparent renewal pricing.

Our renewal prices are based on our ABC pricing model which is fair, intuitive and transparent. We use your Age, Base rate increase (medical inflation), Claims history and engagement with the Vitality Programme to calculate your renewal premium.

We help you build a plan that's right for you.

Our Core Cover gives you access to private GP video consultations within 48 hours and a Full Cover Promise. Plus, it helps keep you healthy, because we reward you for getting active.

We also understand that not everyone wants the same level of cover, so we have different options for you to tailor your plan.



Here's how it works

Start with Core Cover.

All our plans start with Core Cover, which has a variety of benefits. **Find out more from page 10**

- Integrated Primary Care
- Out-patient surgical procedures
- Mental Health support
- In-patient and day-patient treatment
- Advanced Cancer Cover
- Additional benefits

1

Choose your Cover Options.

To create a plan that suits your needs and budget, you can choose from a range of options. **Find out more from page 14**

- Out-patient Cover
- Mental Health Cover
- Therapies Cover
- Optical, Dental and Hearing Cover
- Worldwide Travel Cover

2

Tailor your plan.

You can tailor your plan further, by choosing a panel or hospital option, a level of excess and choosing which type of underwriting suits your needs. **Find out more from page 20**

- Panel and hospital options
- Excess
- Underwriting

3

The three step Vitality Programme.

As well as award-winning cover, we give you something back when you get healthier, meaning you can benefit without having to claim. **Find out more from page 26**

1. Understand your health
2. Get healthier
3. Be rewarded

1

Start with Core Cover.

All plans start with Core Cover, which has a variety of benefits. All benefits are per insured member, per plan year, unless stated otherwise. You must be treated at a hospital eligible under your plan.

CORE COVER

Primary care

Vitality GP - using our Vitality GP app you'll be able to have a virtual GP consultation within 48 hours. If needed, the Vitality GP can refer you for the most appropriate onward treatment meaning you often won't have to make an additional call or online claim.

Face-to-Face GP - When a virtual consultation with a GP isn't appropriate, Face-to-Face GP enables you to have access to a minimum of two consultations from Vitality's network of Private GPs in Greater London for only £20 per consultation.

Additional Services - Through the Vitality GP app, you can refer yourself for physiotherapy* or Talking Therapies, while the Vitality GPs can provide you with wellness advice and a skin analytics service.

The Vitality GP app is compatible with Apple iOS 12.0 and above or Android 6.0 and above. It's not compatible with Blackberry, Amazon or Windows Phone devices.

*Subject to Out-patient Cover being included on the plan.

Out-patient surgical procedures

We pay for surgical procedures where you are treated as an out-patient. **Full cover.**

Mental health support

Our approach to Mental Health seeks to provide support, regardless of your state of health - whether this be the opportunity to engage in positive, preventative health behaviours, quick access to counselling and Cognitive Behavioural Therapy, or more comprehensive specialist treatment when required*.

*Where Mental Health Cover is included on the plan.

Vitality Healthy Mind - As part of Core Cover, you will receive access to Vitality Healthy Mind, a way for you to access and earn points for engaging in mindfulness activities as well as a discount on leading mindfulness app, Headspace.

Talking Therapies - Cognitive Behavioural Therapy or counselling where treatment is agreed as clinically appropriate and arranged through our mental health panel. **Up to 8 sessions of Cognitive Behavioural Therapy (CBT) or counselling.**

Togetherall - full access to the online service that provides an anonymous forum for people experiencing mental health issues to reach out and receive support from peers and qualified 'Wall Guides'.

You can add the Mental Health Cover option with Vitality, to give you unlimited access to Talking Therapies, up to £1,500 out-patient cover and 28 days in-patient or day-patient cover should you need it. View page 16 to find out more.

Care Hub

Get fast, seamless access to care and healthcare professionals, all in one place.

Use Care Hub to see a Vitality GP, get approval for your care and book a virtual or in-person consultant appointment with the right consultant for your condition. Use it to refer yourself for physiotherapy* and Talking Therapies treatment, as well as a range of support services. Use it to check what your plan covers, what your benefit limits are and what your excess payments are.

*Available when Out-patient Cover is included on your plan.

In-patient and day-patient treatment

Hospital fees - Includes overnight stays, nursing, and any drugs you might need while in hospital. We also cover the costs of intensive care treatment and operating theatre charges. **Full cover.**

Consultant fees - As long as your consultant is registered with an accredited body and recognised by us, we pay your in-patient and day-patient fees in full, including your surgeons' and anaesthetists' fees, physicians' fees and other consultant appointments. **Full cover.**

Diagnostic tests - If you are admitted to hospital as an in-patient or a day-patient, we pay for the diagnostic tests you need - things like blood tests and x-rays. We also pay for MRI, CT and PET scans you may require during your admission to hospital. **Full cover.**

Advanced Cancer Cover

Our Advanced Cancer Cover provides you with comprehensive treatment and support, should you need it. VitalityHealth was one of the first insurers to cover biological therapies for cancer, ensuring they were available for members requiring this new, ground-breaking treatment. These are not only covered in VitalityHealth's Advanced Cancer Cover, but there are no benefit limits - meaning you are covered in full.

We also cover all eligible costs in full from the point of diagnosis, and any out-patient treatment for cancer will not be deducted from any Out-patient Cover limit you have chosen.

Refer to the table below to see some of the features of VitalityHealth's Advanced Cancer Cover:

Cancer screening	Discounted screens and risk assessments for breast, bowel and cervical cancer
Biological therapy, targeted therapy and immunotherapy	Full cover
Hormone therapies and bisphosphonate therapy	Full cover
Cancer surgery and reconstructive surgery	Full Cover
Scalp cooling	Full Cover
Wigs and restyling	Up to £300 per condition
Mastectomy bras and external prostheses	Up to £200 per condition for mastectomy bras and up to £5,000 per condition for external prostheses
Follow-up consultations	Full cover
End of life care	Pain relief plus the services of a qualified nurse at home for up to 14 days (max £1,000 per day)

Additional benefits

NHS hospital cash benefit - if you choose to get treatment on the NHS, rather than being treated privately through your plan, we give you a cash amount.

In-patient treatment: £250 per night up to a maximum of £2,000 per plan year.

Day-patient treatment: £125 per day up to a maximum of £500 per plan year.

Childbirth cash benefit - we'll give you a cash payment following the birth or adoption of a child (the payment following a birth only applies if you have had the plan for at least 10 months). We pay once per child even if both parents are covered on the plan. **£100 per child.**

Home nursing - if your consultant recommends home nursing instead of more in-patient treatment, we pay for it. It can get you back on your feet more quickly after a stay in hospital. **Full cover.**

Private ambulance - the use of a private ambulance for transfer between hospitals, whether NHS or private, if a consultant recommends it as medically necessary. **Full cover.**

Parent accommodation - you might have a child under 14 on your plan. If they need to stay overnight in hospital, we pay for hospital accommodation so that a parent can stay with them. **Full cover.**

Oral surgery - surgical removal of impacted teeth or partially erupted teeth causing repeated pain or infections, complicated buried roots, surgical drainage of a facial swelling, removal of cysts of the jaw, and apicectomy.

Full Cover in specified circumstances.

Pregnancy complications - in-patient and day-patient treatment if you suffer from ectopic pregnancy, miscarriage, missed abortion, still birth, post-partum haemorrhage, retained placental membrane or hydatidiform mole.

Full Cover for specified conditions.

Rehabilitation - rehabilitation treatment following a stroke or serious brain injury. **Up to 21 days immediately following in-patient treatment.**

Weight loss and corrective surgery - including the removal of port wine birthmarks on the face, ear reshaping and breast reduction. We also cover weight loss surgery (gastric bypass and gastric banding). **Subject to a 25% contribution to the cost of consultations and package of treatment.** Eligibility criteria applies. **Please visit [vitality.co.uk/health-insurance/core-cover](https://www.vitality.co.uk/health-insurance/core-cover) for further details.**

SuperCarers Services - access to care advice and discounted care services for you and your family.

Vitality Menopause Support, in partnership with Peppy - To help ease the transition through menopause, we created Vitality Menopause Support, a service dedicated to menopause support and care in partnership with leading digital health platform, Peppy. Peppy connects you to real-life menopause practitioners. It includes one-to-one instant messaging and video or phone consultations, help with symptom management, treatment referral if needed, peer support and regular live broadcasts, all on the secure Peppy app.

2 Customise your plan with Cover Options.

To make sure you get exactly the plan you want we give you the option to tailor your cover. You can add any of these options to your Core Cover. All benefits are per insured member, per plan year, unless we state otherwise.

COVER OPTIONS

Out-patient Cover

Includes out-patient consultations and consultant fees when needed as part of your treatment; out-patient diagnostics including MRI, CT & PET scans, blood tests, x-rays, radiology and pathology when referred by a consultant. The costs we cover depend on what you add to your plan:

- Out-patient Cover with a limit includes out-patient consultations, consultant fees, diagnostic tests and physiotherapy that isn't arranged through our Priority Physiotherapy Network up to a limit of £500, £750, £1,000, £1,250 or £1,500. MRI, CT & PET scans will be covered in full no matter what limit you choose as long as you have been referred by a consultant. We also pay in full for physiotherapy arranged through our Priority Physiotherapy Network.
- Full Out-patient Cover includes all out-patient consultations, consultant fees, diagnostic tests and scans, and physiotherapy.

Physiotherapy

Our physiotherapy network includes over 2,000 accredited physiotherapy clinics across the UK, and over 90% of members are within 5 miles of a clinic. This means that, more often than not, you will be able to have treatment at a convenient location.

Cover for a physiotherapist within our network: Treatment will be covered in full, and will not form part of the Out-patient Cover limit.

Cover for a physiotherapist outside of our network: Treatment will continue to be deducted from your Out-patient Cover limit and will be limited to £35 per session.

Out-patient diagnostics

You can upgrade your Out-patient Cover so that out-patient diagnostic tests would be covered in full, and only consultant appointments and out-of-network physiotherapy would be deducted from your chosen Out-patient Cover limit.



Mental Health Cover

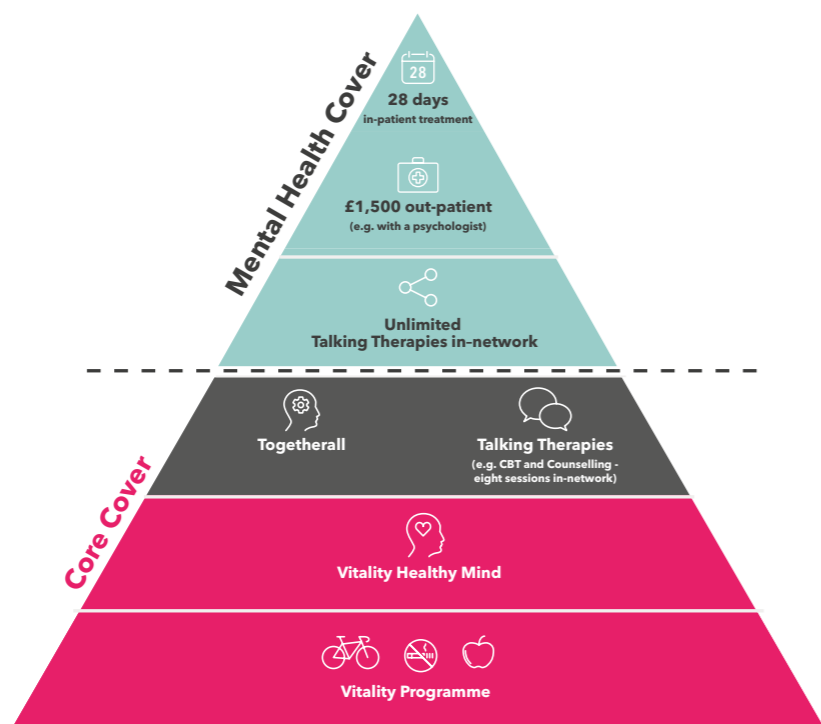
We believe in the importance of providing a holistic solution to mental health, allowing you to proactively engage with healthy mental wellbeing activities, to quickly access out-patient mental health support, and provide you with more comprehensive treatment when required.

That is why we provide mental health support as part of Core Cover, and access to our additional Mental Health Cover should you wish to tailor your plan. **Up to 28 days of in-patient or day-patient treatment. Full Cover for Talking Therapies, and a separate £1,500 out-patient limit.**

Providing comprehensive out-patient and in-patient treatment for more severe mental health conditions

Offering early intervention and comprehensive out-patient support for mental health conditions

Promoting better wellbeing amongst the majority who may not consider themselves at risk



COVER OPTIONS

Therapies Cover

Includes chiropractic treatment; osteopathy; chiropody/podiatry; acupuncture; homeopathy; and two consultations with a dietician following a GP or consultant referral. **Full Cover.**

Optical, Dental and Hearing Cover

Optical, Dental and Hearing Cover combines three benefits into a single, high-value cover option. It's designed to help meet some of your most common healthcare costs, from routine check-ups and preventative care, to dental procedures and prescription glasses. It also contributes towards other significant needs like hearing aids and the costs of restoring appearance after dental accidents.

- **Optical** - Contributes towards the cost of sight tests, and a new pair of prescription glasses or a years' supply of prescription contact lenses.
- **Dental** - Helps to cover the costs of preventative care such as check-ups and hygienists' fees, and major treatments like fillings, crowns and dentures. Plus, we'll contribute towards the costs resulting from a dental accident.
- **Hearing** - Contributes towards the costs of hearing tests and new prescription hearing aids.

	Cover amount	Reimbursement
Optical	Vision Express: £500 per plan year	Vision Express: 100%
	Any other recognised provider: £300 per plan year	Any other recognised provider: 80%
Dental	Routine: (e.g. check-ups and hygienist fees): £100 per plan year	Routine: 100%
	Major: (e.g. fillings and crowns): £400 per plan year	Major: 80%
	Emergency: (dental accidents): £2,500 per claim, maximum two claims per plan year	Emergency: 100%
Hearing	£300 per plan year	80%



COVER OPTIONS

Worldwide Travel Cover

Our Worldwide Travel Cover includes up to £10 million emergency medical expenses overseas, as well as lost luggage and delayed flights. Plus, it helps pay for anti-malarial treatment and common travel vaccinations so you are protected abroad. We offer cover for up to 120 days in duration, as long as you're aged 64 or under when the benefit is added to your plan. This option covers you up to these limits:

Overseas Medical Expenses	
Medical cover if taken ill overseas. Including accommodation costs and travel expenses for one person to remain behind with the sick or injured member*	Up to £10 million
Repatriation expenses*	
Transfer of body or ashes back to the UK	
Cost of burial or cremation outside the UK	Up to £2,500
Other travel expenses	
Loss of or damage to personal belongings*	Up to £3,000
Loss of personal money*	Up to £1,000
Delayed departure	Up to £250
Missed departure*	Up to £1000
Cancelling the trip or cutting it short*	Up to £10,000
Personal accident	Up to £50,000
Personal liability	Up to £2 million
Loss of passport*	Up to £250
Delayed baggage*	Up to £600
Legal expenses	Up to £25,000
Winter Sports Cover (cover is limited to 21 days in total each plan year)	
Loss of or damage to ski or snowboarding equipment*	Up to £500 per plan year
Loss of ski pass*	Up to £500 per plan year
Piste closure (£30 a day)*	Up to £500 per plan year
Loss of use of hired skis and ski pass due to illness or injury*	Up to £500 per plan year

In addition, we provide up to £100 per person per plan year to cover any travel vaccinations or preventative medication. This covers the following:

- **Anti-malarial medication**
 - Atovaquone/Proguanil/Malarone
 - Chloroquine/Avloclor
 - Doxycycline
 - Mefloquine/Lariam
- **Vaccinations and Jabs**
 - Cholera
 - Hepatitis A
 - Hepatitis B
 - Typhoid
 - Tetanus
 - Tuberculosis (TB)
 - Meningitis
 - Rabies
 - Yellow fever
 - Tick-borne encephalitis
 - Japanese encephalitis

Separate terms, conditions and exclusions apply to our Worldwide Travel Cover - please speak to your adviser, view the Insurance Product Information Documents, or visit vitality.co.uk to find out more.

* You will need to pay a £50 excess on these benefits

3 Tailor your plan even further.

TAILOR YOUR PLAN

Panel and hospital options

Option 1- Vitality Consultant Select: The smart way to find, choose and book your consultant.

Consultant Select is a simple, fully digital way to get a referral to the right high-performing consultant for your needs.

How Consultant Select works

Through Consultant Finder on Care Hub, we provide you with a choice of Vitality-approved consultants, including Premier Consultants, from across the UK and all medical specialisms.

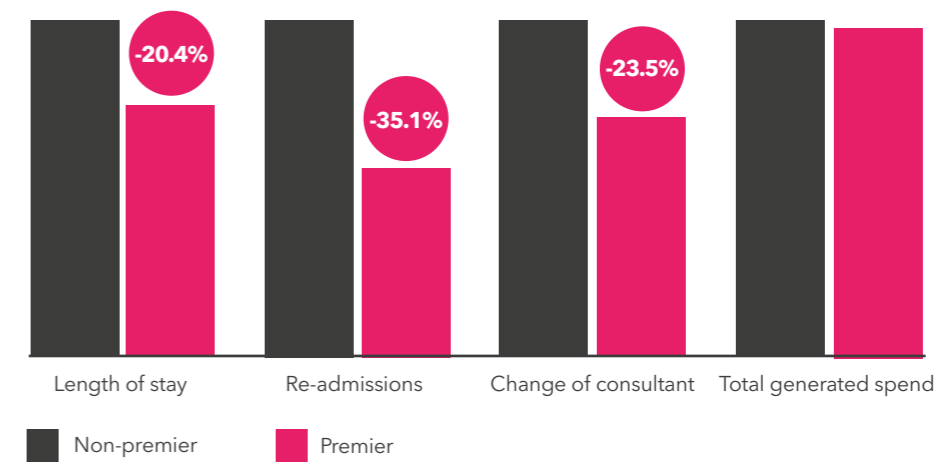
This means that, when you request care, you automatically get a choice of up to 10 consultants, with priority given to Premier Consultants.

Benefits of using Consultant Select

- 1. Smart** - Consultant Finder uses our full network of consultants to automatically find up to 10 of the highest-ranking consultants for your condition based on specialism, performance and location.
- 2. Easy** - Consultant Select offers a seamless care journey using our online Care Hub, with the option of phone-based support from our Member Care team.
- 3. Effective** - You're more likely to see a high-performing consultant, as our Consultant Finder prioritises Premier Consultants, who deliver superior performance outcomes.

Vitality Premier Consultants

Premier Consultants are shown to deliver, on average, superior performance* across key measures including length of stay, re-admission rate and the need for patients to change consultants. They're indicated on the Consultant Finder by a Premier Consultant label.



Source: Health claims between October 2019 and September 2020

*Vitality claims data 2019-2020.

Consultant Select is not available to applicants who live in the Channel Islands or Isle of Man.

Option 2 - Hospital List

Alternatively, you can choose the consultant that treats you, and the hospital you wish to be treated in, as long as they are recognised by us. You will still have access to our Premier Consultants should you wish to choose this treatment option. Our Countrywide and London Care lists of leading private hospitals give you control over where you are treated.

Countrywide hospital list

This hospital list includes:

- All of the hospitals in the UK's largest hospital groups, including BMI Healthcare, Nuffield Health, Spire Healthcare, and Ramsay Health Care
- A number of select local providers, including Aspen Healthcare and the New Victoria Hospital
- In Central London – The London Clinic, The Hospital of St John & St Elizabeth, King Edwards VII's Sister Agnes Hospital and the Royal Marsden Hospital
- Most other private hospitals outside of London
- All NHS Private Patient Units outside of London
- Some Central London NHS Private Patient Units

London Care

This hospital list includes:

- All private hospitals in the UK
- All NHS hospitals with private facilities in the UK

Treatment at a hospital not eligible on your plan

If you choose a hospital list, and have treatment at a hospital not eligible on your plan, you will need to pay 40% of the costs. If you want to avoid paying this, you'll need to use a hospital that is eligible on your plan. But if you need treatment that the hospitals eligible on your plan can't give you, you can contact us. We will find a hospital and a consultant to give you the treatment you need.



Choose an excess

You can choose to pay a fixed cash amount – an excess – towards your treatment to tailor the cost of your premium. You can set your excess at zero, £100, £250, £500 or £1,000. Unlike some other health insurers, we won't deduct any excess you pay from your benefit limit.

Once you have chosen your level of excess, you will also have a choice in the way your excess is applied:

Once each plan year – Even if you make two or more claims in the same plan year, you'll only have to pay the excess once. If treatment continues into the following plan year you will need to pay the excess again.

Each time you make a claim – If you make two or more claims in the same plan year, you will pay an excess for each claim you make. When you claim for the treatment of a particular condition, it will be considered a new claim after 12 months.

Not all claims/benefits are subject to the excess amount chosen for the plan. There are a number of benefits that will not attract an excess:

- NHS Hospital Cash Benefit
- Face-to-Face GP
- Worldwide Travel Cover*
- Childbirth Cash Benefit
- Vitality GP
- Optical, Dental and Hearing Cover
- Weight loss and corrective surgery**

*A £50 excess may still apply

** A 25% co-payment applies.

Choose the type of underwriting that suits you

We will use underwriting to work out whether we can cover you, what we can cover you for and how much your cover will cost. This just means looking at your age, your medical history and, if applicable, whether you've made any claims before.

Any conditions we can't cover are called personal medical exclusions.

A personal medical exclusion is usually a pre-existing condition or symptom, or a previous illness. If we apply a personal medical exclusion to your cover, we also exclude any related conditions.

A related condition is any symptom, disease, illness or injury which reasonable medical opinion considers to be associated with another symptom, disease, illness or injury.

There are three different kinds of underwriting that you can choose from.

Which one's right for you depends on whether you've already got a private health insurance plan with someone else and how much information you want to give us.

1. Full Medical Underwriting



If you're happy for us to ask you about your medical history, you can choose Full Medical Underwriting. This means that you may be able to get cover for a pre-existing medical condition that would normally be excluded using other methods, giving you the peace of mind that you will be able to undergo treatment for that condition. Even if your pre-existing medical condition is excluded from cover, you'll know from the outset what you can and can't claim for.

2. Moratorium Underwriting



If you don't want to tell us about your full medical history, you can choose Moratorium Underwriting. Because we don't look at your medical history, we tell you whether you're covered at the time you make a claim. When you apply to join, you don't need to fill in a health history questionnaire. Conditions you've had in the five years prior to joining us will be excluded until you have spent two years free of treatment, medication, symptoms or advice for that condition. This means it's easy to apply and you can be covered quicker than if you choose other types of underwriting.

3. Continued Personal Medical Exclusions Underwriting (CPME/ Switch)



If you have already got a private health insurance plan with someone else, you could choose Switch and Save to ensure that you retain the closest level of health insurance cover with Vitality. When you apply, your Vitality sales representative will input your details into our Quick Quote system. You will be asked a few simple questions about your health and depending on your answers, you could get a discount of up to 10% on your premium.



The Vitality Programme.

We encourage you to lead a healthier life and reward you for doing so.

With all Personal Healthcare plans, you get access to the Vitality Programme. This means as well as protecting you when things go wrong, we incentivise you to be healthier, and reward you for doing so.

By doing things like staying active, tracking your health and doing mindful activities, you can earn Vitality points. The healthier your efforts, the more points you earn, which contribute to your Vitality status: Bronze, Silver, Gold or Platinum.

VITALITY POINTS NEEDED

SINGLE 0 JOINT 0	SINGLE 800 JOINT 1200	SINGLE 1600 JOINT 2400
BRONZE Vitality Status	SILVER Vitality Status	GOLD Vitality Status

PROVIDING VALUE FOR MEMBERS

The Vitality Programme provided members with over £100m of additional value in 2019



1. Understand your health

When you join, register on our Member Zone at vitality.co.uk/member and take the online Health Review. We use what you tell us to set you some goals and suggest some of our partners to help achieve them. You'll also be able to find out your Vitality Age - our scientific calculation that assesses the impact of your lifestyle on your health.

2. Get healthier

We give you discounts and rewards on things that can help you get healthier. We have established partnerships that offer you rich benefits which make accessing a healthy lifestyle easier.

From healthy foods and health screens to travel and Active Rewards, you can save money with lots of Vitality partners. We give you discounts on things that help you get healthy, like health screenings and stop smoking sessions. We'll even give you discounts on trips to Champneys health spas, to help you rest and relax.

3. Be rewarded

When you do healthy things, we give you points. Your healthy behaviour will be rewarded with short-term Active Rewards to keep you motivated. In addition, the points you earn will count towards your Vitality status. The more points you earn, the higher your status becomes. Everyone starts at Bronze and then you can work your way up through Silver, Gold and finally Platinum. Your Vitality status gives you something to aim for. It means you can see your efforts paying off.

For more information about our partners and rewards, please see our [Guide to the Vitality Programme](#).

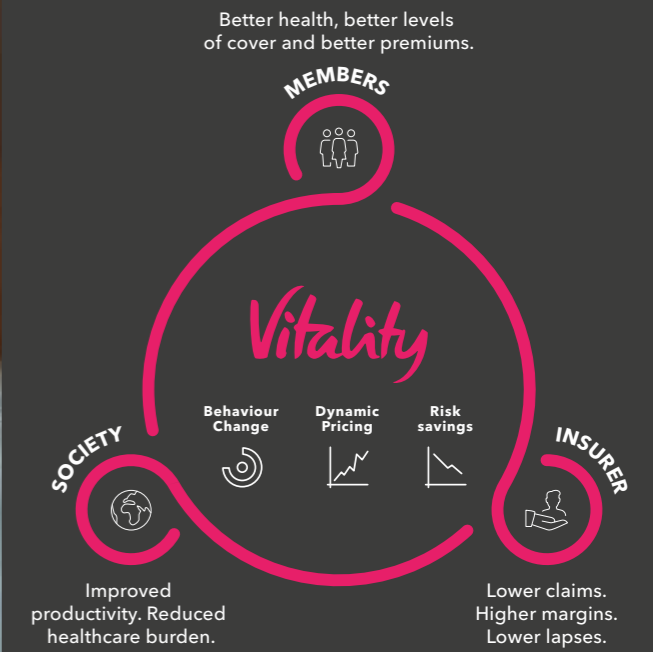


About VitalityHealth.

VitalityHealth is part of the Discovery Group, founded in 1992 and now operating in 31 countries worldwide.

VitalityHealth's core purpose is to enhance and protect your life, which is why we make it easier and more affordable for you to get healthier as well as providing you with quality care.

VitalityHealth is different to other insurers, as we realise that health risk is closely linked to people's lifestyle behaviour. This underpins our Shared-Value Insurance Model. By incentivising and encouraging our members to be healthier, not only do they benefit from improved health and wellbeing, but VitalityHealth as an insurer benefits from insurance savings from healthy members who are less likely to claim. These savings allow us to offer comprehensive cover with richer benefits, more valuable behavioural incentives, and more sophisticated pricing and underwriting. This approach benefits all stakeholders - the individual, the insurer, and broader society.



Find out more.

If there is anything else you want to know about VitalityHealth or our Personal Healthcare product, please speak to your Financial Adviser or take a look at vitality.co.uk/health

VitalityHealth is a trading name of Vitality Health Limited and Vitality Corporate Services Limited. Vitality Health Limited, registration number 05051253 is the insurer that underwrites this insurance plan. Vitality Corporate Services Limited, registration number 05933141 acts as an agent of Vitality Health Limited and arranges and provides administration on insurance plans underwritten by Vitality Health Limited.

Registered office at 3 More London Riverside, London, SE1 2AQ. Registered in England and Wales.

Vitality Corporate Services Limited is authorised and regulated by the Financial Conduct Authority. Vitality Health Limited is authorised by the Prudential Regulation Authority and is regulated by the Financial Conduct Authority and the Prudential Regulation Authority.

You can check our authorisation on the Financial Services Register by visiting the Financial Conduct Authority's website: <https://register.fca.org.uk> or by contacting them directly on 0800 111 6768.

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