

**Cancer  
Relapse Benefit  
now included in  
Comprehensive  
Cover**

**Vitality**

**LIFE INSURANCE**

# **Our Serious Illness Cover just got more serious.**

**I'm only serious  
about sleep.**



# 5 REASONS TO RECOMMEND OUR AWARD WINNING SERIOUS ILLNESS COVER

## 1

### **MORE CONDITIONS COVERED THAN ANY OTHER INSURER**

We now cover 178 conditions on our Comprehensive Serious Illness Cover and 145 on Primary Serious Illness Cover<sup>1</sup>.

## 2

### **WE COVER ALL HEART ATTACKS, ALL STROKES AND MORE CANCERS THAN ANY OTHER INSURER<sup>1</sup>**

Make sure your clients are covered for the top three reasons to claim.

## 3

### **COVER THAT PAYS OUT EARLIER**

We pay out on diagnosis for certain conditions without permanent symptoms.

## 4

### **OUR COVER CAN PAY OUT UP TO 3 TIMES THE ORIGINAL SUM ASSURED**

We continue to cover after a claim. If your clients claim for less than sum assured, we'll continue to cover them for the remaining amount.

## 5

### **ACCESS TO A RANGE OF DISCOUNTS AND REWARDS FROM OUR HEALTHY LIVING PROGRAMME**

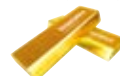
Get something back without having to claim, members could save up to £2,961 a year with Vitality partners around the UK<sup>2</sup>.

## FIND OUT MORE

**[adviser.vitality.co.uk/SIC](https://adviser.vitality.co.uk/SIC)**



**2017**  
Health Insurance  
**Awards**



**PROVIDER  
AWARDS  
WINNER**  
Best Individual  
Critical Illness/Serious  
Illness Provider

1 - Defaqto, as of April 2018

2 - VitalityLife Savings Calculator, 2018. Based on the saving made on a Life plan and platinum status, when engaging with all health partners and intelligent incentives. Correct at February 2018.

VitalityLife is a trading name of Vitality Corporate Services Limited which is authorised and regulated by the Financial Conduct Authority.